

## News Release

For immediate release

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# New Book from *The Cronk of Higher Education* Tickles the Ivory Tower

*You should buy this book because it is funny...But, most importantly, you should buy this book because it is written by those who are brave enough to give voice to the not-so-great moments of our field, and salutes those of us who know that we can strive to achieve more.*

Julie Larsen, reviewer for higher education site BreakDrink.com

After skewering colleges for two years, *The Cronk of Higher Education* has chronicled its greatest hits in the new book ***Required Reading: The Very Best of CronkNews.com***.

Known by fans as “*The Cronk*,” CronkNews.com is a satirical college news magazine that cleverly highlights the foibles of faculty, staff and students. It frequently (and sometimes uncomfortably) rings all too true for educators.

“My biggest fear when I started *The Cronk* was that I'd run out of stories,” says Leah Wescott, who created *The Cronk* as a spoof of academicians' real newspaper *The Chronicle of Higher Education*. “I wanted to poke fun at universities' tendency to adopt members-only lingo, politically correct rules and cultures of self-importance. I had no idea how many people out there needed the laugh to help them feel sane in their day-to-day lives.”

Stories included in the book include:

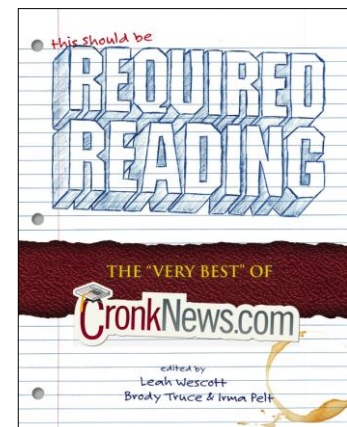
- ⤴ University Responds to Cry for More Parking by Destroying Academic Buildings
- ⤴ Staff Member Marries the Rules in Campus Chapel
- ⤴ Rates of Faculty Alcoholism Decline as Popularity of PowerPoint Reaches Record High
- ⤴ College Presidents Kick Off Black History Month with Inspiring “Some of My Best Friends Are Black” Speeches

Pseudonymous authors Wescott, Brody Truce and Irma Pelt describe themselves as “mid-level educators with lowbrow humor and high powered lawyers.” In real life the three represent over 40 years of experience in instruction and administration at a variety of public and private colleges.

“We've seen the uniquely academic culture of self importance from the inside and we've taken aim,” says Truce. “At the same time, we are intensely idealistic. We genuinely love what higher learning can do and we hope the deep thread of optimism shines through our snarky humor.”

### Product Details for ***Required Reading: The Very Best of CronkNews.com***

- ⤴ **Authors:** Leah Wescott, Brody Truce and Irma Pelt
- ⤴ **Publisher:** Loose Slips Press
- ⤴ **ISBN-10:** 0976873168
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- ⤴ **LCCN:** 2011925249
- ⤴ **Distributor:** Ingram
- ⤴ **Available:** July 1, 2011
- ⤴ **Price:** \$19.95



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